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### Froehlich to Leave the Watershed Association

The Board of Directors of the Wissahickon Valley Watershed Association has accepted with regret the resignation of David S. Froehlich from his position as President of the Association, according to Board Chairman, John Shober. Froehlich will continue to serve the Association in a consulting capacity as he pursues several other consulting opportunities.

During his 30 years with the WVWA as executive director and most recently as president, Froehlich, far more than anyone, has been responsible for the accomplishments of the Association, especially its land preservation successes. More than 1100 acres of land are either owned by the Association or protected by conservation easements. Its Green Ribbon Preserve, land bordering the Wissahickon Creek, runs from Upper Gwynedd Township to the Philadelphia city limits. Hikers participating in the Association's annual Walkathon can follow the Green Ribbon Trail maintained by the Association. A water monitoring program works to enhance water quality in the creek.

The WVWA's education programs include several thousand school students who come annually to the headquarters building at 12 Morris Road as well as staff outreach to area educators. Its restoration of the Evans-Mumbower Mill in Upper Gwynedd preserves a segment of local history and teaches about the milling of corn and grain in the 19th century.

As a consultant to the Association, Froehlich will be assisting with land preservation opportunities, the enhancement of the recently acquired Wissahickon Waterfowl Preserve, a 15-acre pond along the creek adjacent to Ambler Borough, and the on-going restoration of Evans Mumbower Mill.

"Running the Watershed Association for the past thirty years has been a wonderful experience, but now I would like to concentrate more exclusively on the conservation and land preservation projects that have been so satisfying to me," Froehlich said. "I look forward to continuing to work with the Association on these projects. In addition, I hope to provide consulting and real estate advice to landowners who wish to protect their properties."

John Shober, the organization's Chairman, praised Froehlich for leading the Watershed Association through many complicated, and sometimes lengthy, transactions. "David's patience and knowledge won him the respect of landowners and municipal officials alike," said Shober. "We're glad to be able to call upon his expertise in the future."

Froehlich earned a Bachelor of Arts degree from Brown University and a Master of Regional Planning degree from the University of North Carolina. Prior to joining the WVWA, he spent two years with the Peace Corps in Iran and five years as Chief of County-wide Planning for the Bucks County Planning Commission. He will leave his present post on May 31.